

HENRIQUE POCHMANN FRONT-END DEVELOPER

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[My Website](#) • [LinkedIn](#) • [GitHub](#)

SUMMARY

Professional with over 10 years of experience as a Frontend Developer and a strong background in UI/UX. Guided by programming best practices such as Clean Code, KISS, and DRY. Focused on delivering high-quality work through clean, testable, scalable, and maintainable code. Solid experience with React, TypeScript, Next.js, Tailwind CSS, and API integration.

HIGHLIGHTED PROJECT

Shakti Virtual Store — WIP ([demo](#))

Solo-built e-commerce platform for an accessories brand, focused on product discovery and a smooth shopping experience. Special emphasis on performance, SEO, UI, and accessibility.

CORE SKILLS

React • Next.js • JavaScript • TypeScript • HTML • CSS • Tailwind CSS • UI/UX • Redux • API Rest • GraphQL • React Testing Library • Jest • Git/GitHub • CI/CD GitHub Actions • SEO • Figma • Photoshop

COURSES

- Advanced React: Design System, Design Patterns, Performance – 2025
- React Testing Library & Jest – 2024
- Ultimate React Course – 2024
- Advanced CSS & Sass – 2023

RECENT EXPERIENCE

Freelance Frontend React Developer – [henriquepcm.com](#) | Jan 2023 – Present

- Developed responsive, high-performance apps using React, TypeScript, and RESTful/GraphQL APIs.
- Implemented UI/UX layouts from Figma and integrated CMS solutions such as Strapi/WordPress.

Tech Support Agent & Content Moderator, Tumblr – Automattic | Feb 2020 – Jun 2024

- Automattic is the company behind WordPress and Tumblr.
- Contributed to anti-spam algorithm improvements using PHP and SQL.
- Worked remotely with an international team, communicating fully in English.

Front-end Developer & Founder – Aparelho Elétrico Blog | Nov 2014 – Feb 2020

- Developed WordPress themes and landing pages, reaching over 1M views.
- Managed full-stack development integrating content, digital marketing, and business strategy.
- Partnered with brands such as Shutterstock, Wix, and Udemy.

EDUCATION

Associate Degree in Web Design & Programming – Universidade do Sul de Santa Catarina

LANGUAGES

- Portuguese (Native)
- English (Full Professional Proficiency)